



MASHIKO TOWN OFFICE

2030 MASHIKO, MASHIKO-MACHI, HAGA-GUN, TOCHIGI-KEN 321-4293, JAPAN
TEL. 0285-72-2111 FAX. 0285-72-6430

February ,24 2006

Dear Artist,

Enclosed please find the Entry Guidelines for the Mashiko Ceramics Competition 2006.

This is the sixth of its kind since 1996, and the previous Competition in 2004 attracted a total of 646 entries, -619 from Japan and 27 entries from abroad.

I cordially invite you to participate in the Competition 2006.
Your support and interest would be greatly appreciated.

Yours sincerely,

Yoshikazu Hirano
Mayor of Mashiko
The Secretariat, Executive Committee
Mashiko Ceramic Competition
Tel:81-285-72-8846
Fax:81-285-70-1180
e-mail:sangyoukankou@ms.town.mashiko.tochigi.jp

The 6th Mashiko Ceramics Competition 2006

-Entry Guidelines-

Overview

The township of Mashiko, a quiet community of 25,000 people tucked into the lush, mountain-fringed farm country of central Japan, represents the essence of the old Japan.

Here, 100 kilometers north of Tokyo, in a region largely untouched by Japan's blistering postwar industrial growth, a unique reservoir of local clay and acres of rolling hills ideally suited for the famous "nobori-gama", or climbing kilns, have helped make Mashiko one of Japan's premier pottery centers -an area responsible for some of the country's most remarkable and representative examples of the potter's art.

Shoji Hamada, the legendary pioneer of Japan's modern pottery movement, played a key role in Mashiko's rise to prominence as a pottery "heartland". Studying his art in the towns of St.Ives and Ditchling in England, Hamada became convinced that outstanding craftsmanship flows from-and demands the active participation of-the natural environment.

Returning to Japan in 1924, the charismatic young potter chose Mashiko as the operational base from which he would pursue his vision of fusing nature's grace and beauty with pottery's functional forms.

Mashiko influenced Hamada's work in fundamental ways. While he actively experimented with a broad palette of glazes from across the length and breadth of Japan, for instance he maintained career-long devotion to the use of the delicate clay indigenous to Mashiko.

Thus Hamada's creative "partnership" with Mashiko, and his passion for incorporating the elements of a variety of pottery forms, from East and West, into his own work, resulted in a collection of masterworks of vibrant functionality and unparalleled elegance. Over the years, Hamada's ever-evolving vision attracted many aspiring potters to Mashiko and helped inspire what became the heart of a new cultural movement centered on reevaluating Japan's old pottery traditions in the light of liberal new attitudes.

True to its eclectic nature, Mashiko has continued to attract potters dedicated to perfecting form and function as well as those who regard pottery as pure art form-synonymous with the world's finest examples of expressionism.

A leading exponent of this latter group of artists is Shoji Kamoda, who pioneered a school of pottery seeking to combine the ultimate liveliness of Mashiko's sensitive local clay with utterly

creative pottery forms. Mashiko's natural beauty and its tradition of creative "partnership" as fostered by its two great masters-Hamada and Kamoda-has continued, and will continue, to inspire succeeding generations of potters.

In that same spirit, the 6th Mashiko Ceramics Competition 2006 -sixth of its kind since 1996-seeks to further the nurturing of the new and the talented by encouraging the participation of serious-minded contestants from throughout the world.

The biennial event was successfully inaugurated in 1996 and the previous Competition in 2004 attracted 619 entries from Japan and 27 from overseas.

The upcoming competition, to be held in June of 2006, will feature two awards: the Shoji Hamada Award (Judged primarily on the basis of how successfully they combine the elements of form and function), and Shoji Kamoda Award (Judged on the degree of expressionism achieved through the imaginative blending of material and form).

Sponsoring Body

Mashiko Ceramics Competition Executive Committee

Supporting Bodies

Bunsei University of Art, TKC Corp. The Township of Mashiko, The Shimotsuke Newspaper Co., The Utsunomiya Bureau of NHK Broadcast Corp., Tochigi Broadcast Corp., FM Tochigi, Tochigi TV.

[Entry Rules]

(1) Qualification

None. Amateurs and professionals can apply.

(2) Number of Entries

- a. A maximum of two pieces of work.
- b. The entered piece(s) must be original and should not have been entered in any previous competitions. Violation of this rule will result in immediate disqualification and/or forfeiture of any prizes won.

(3) Type of Work

- a. The entered work(s) must be made of clay (pottery or porcelain)
- b. The work(s) must be of reasonable size and weight and constitute no obstacle in shipping and exhibition.

(4) Entry Fees

None. (This applies to only overseas contestants.)

However, all expenses for framing, packing and return shipping must be fully born by the contestant.

(5) Entry Forms

Entry Application (Form-I) - one of three forms enclosed - must be postmarked no later than June 15 (Thu), 2006.

Please note that this form must accompany each entry.

(A photocopy of the original form may be used for the second entry.)

Additionally, the following documents must accompany each entry at the time of delivery.

Receipt Confirmation (Form-II)

Entry Label (Form-III) to be attached to the upper side of the package. (A Photocopy of the original label may be used for the second entry.)

(6) Method of delivery

a. Delivery may be made in person, or through shipper designated by the Competition Committee. (Nippon Express Co., Ltd.)

b. Please ensure that each entry is securely packed to warrant maximum safety during transport.

c. When using a professional shipper, please make sure to specify the date of delivery so that the entry is delivered during the designated send-in period.

d. When a contestant uses a professional shipper, his or her Receipt Confirmation (Form-II) will be returned along with notification of the final results by the Competition Committee.

e. Sponsors shall bear no responsibility whatsoever for any competition entries, including loss or damage.

Designated shippers by the Competition Committee. (If these shippers are extremely inconvenient to you, please feel free to use alternative shipper of your choice.)

Nippon Express Co., Ltd., Utsunomiya Branch
45-7, Hiraide Kogyodanchi, Utsunomiya, Tochigi, Japan
Phone: 81-28-661-3985

(Designated shippers-Continued)

Nippon Express U.S.A, Inc.
590 Madison Avenue, 24th Floor
New York, NY.10022, U.S.A
Phone:(212)758-6100

Nippon Express Canada, Ltd.
6250 Edwards Boulevard, Mississauga,
Ontario L5T 2X3, CANADA
Phone:(905)565-7525

Nippon Express France, S.A.
1 Rue du Chapellier B.P.10177
95702 Roissy Aeroport Charles de Gaulle, FRANCE
Phone:(01)4184-6363

Nippon Express(U.K), Ltd.
Units A1-2, Parkway West, Cranford Lane,
Heston, Hounslow, Middlesex TW5 9NE, U.K.
Phone:(020)8737-4000

Nippon Express (Deutschland) GmbH
Marie-Bernays-Ring 23,
41199 Moenchengladbach, F.R. GERMANY
Phone:(02166)966-960

Nippon Express (Nederland) B.V.
Cessnalaan 24, 1119 NL
Schiphol-Rijk THE NETHERLAND
Phone:(20)406-65-00

Nippon Express (Belgium) N.V./S.A
Brucargo Bldg., 723, 1931 Zaventem, BELGIUM
Phone:(2)753-0202

Nippon Express (H.K) Co., Ltd.
Rm.1101, Chinachem Golden Plaza,
77 Mody Rd. Tsim Sha Tsui East,
Kowloon, HONG KONG
Phone:2723-2272

Nippon Express (Singapore) Pte., Ltd.
3, Changi South St. 3, SINGAPORE 486351
Phone:546-8243

(Designated shippers-Continued)

Nippon Express (Australia) Pty. Ltd.
Unit 1, Mascot Airfreight Terminal
154 O'Riordan St. Mascot, NSW. AUSTRALIA
Phone:(02)9669-5199

Nippon Express (New Zealand) Ltd.
37 Andrew Bacter Dr. Airport Oaks,
Mangere, NEW ZEALAND
Phone:(09)256-0340

Send-in Deadline and Address

a. Send-in Date

June 29 (Thu) through July 1 (Sat), 2006, between 10:00AM
and 4:00PM.

b. Venue

Mashiko Sogo Gymnasium
3667-3 Mashiko, Mashiko-machi, Haga-gun,
Tochigi-ken, JAPAN 321-4217
Phone:(81)285-70-2727

Carry-out Deadline and Address

(1) For Winning entries

a. Carry-out date

December 11 (Mon)-December 12 (Tue), 2006, between
10:00AM and 4:00PM.

b. Venue

Mashiko Museum of Ceramic Art (Togei Messe Mashiko)
3021 Mashiko, Mashiko-machi, Haga-gun,
Tochigi-ken, JAPAN 321-4217
Phone:(81)285-72-7555

(2) For other entries

a. Carry-out date

July 15(Sat) - July 16(Sun), 2006, between 10:00AM and 4:00PM.

b. Venue

Mashiko Sogo Gymnasium
(Same as when sending-in entries)

Method of Carry-out

- (1) In case the contestant is carrying out the entry in person, his/her work will be returned in exchange for the official Receipt Confirmation (Form II).
- (2) If the contestant cannot personally carry out his/her entry, it will be returned when a designated shipper delivers it to the contestant at his own expense.

Please refer to "Overseas Shipping & Handling Charge" quoted by Nippon Express Co., Ltd.

Overseas Shipping and Handling Charge

Destination (From Mashiko to:)	Charge (1 US\$ @ ¥120)	Duration (days)
U.S.A	¥48,500(\$404)	3
Canada	¥48,500(\$404)	3
U.K	¥58,500(\$488)	3
France	¥58,500(\$488)	3
Germany	¥58,500(\$488)	3
Netherlands	¥58,500(\$488)	3
Belgium	¥58,500(\$488)	3
Hong Kong	¥29,000(\$242)	3
Singapore	¥39,500(\$329)	3
Australia	¥48,500(\$404)	4
New Zealand	¥48,500(\$404)	4

Remarks: Figures are approximate and the maximum weight per package is 20 Kgms, 6,000 cubic centimetres in volume will be calculated as 1 kgm for a light but large-size package. Your work will be returned upon confirmation of remittance of return shipping charge.

Judges

The following pottery masters and prominent art critics will serve as judges for the contest.

Pottery Masters: Shinsaku Hamada, Hideyuki Hayashi, Shugo Takauchi
Mizuki Yoshikawa, Ryuichi Kakurezaki
Art Critics: Kenji Kaneko, Hiroshi Aoki, Rupert Faulkner

[Notes]

- (1) Ruling by the judges are final. The Secretariat will not answer queries about the judging procedures nor respond to objections to the rulings.
- (2) The contestants will be notified of the results by July 14 (Fri), 2006.
- (3) Reviewing of the judging procedures will be open to the public on July 5 (Wed), 2006, 3:00PM at Mashiko Sogo Gymnasium, Multi-purpose Room.

Prizes

The Shoji Hamada Award (Citation and a ¥1,000,000 cash prize)
The Shoji Kamoda Award (Citation and a ¥1,000,000 cash prize)
Judges' Special Awards (Citation and a ¥100,000 cash prize for some selective works)
Judges' Commendation Awards (Citation and catalogue for some 100 commendable works)

Award Ceremony

Time and Date: 11:00 AM, October 7 (Sat), 2006
Venue: Mashiko Museum of Ceramic Art (Togei Messe Mashiko)

[Notes]

- The Secretariat asks that the artists winning the Hamada and Kamoda Awards kindly donate their prize-winning works to the sponsors.
- The winners of the two top awards are entitled to a free use of the Mashiko Museum of Ceramic Art at the Togei Messe Mashiko for a two-person show of their works during the year 2007.

Exhibition of the winning works

(1) Duration

October 8 (Sun)-December 10 (Sun), 2006
between 9:30AM and 4:00PM. (Closed on Monday)

(2) Venue

Mashiko Museum of Ceramic Art (Togei Messe Mashiko)

Liability

While the sponsors will do their utmost to safeguard all the entries, such as providing group insurance (maximum liability: ¥300,000 or approximately US\$2,500), they will not bear responsibility for damage or loss due to acts of nature during the competition, or damage incurred during transport.

Incidentals

- (1) A catalogue featuring all winning works will be made.
The winners are entitled to free entry.
- (2) The contestants retain all the rights to their entered works, but the sponsors are entitled to a reasonable use of photographs of the winning works-free of charge-as a necessary aid to publicize the competition.

Inquiries

All inquiries should be addressed-either by mail, fax or E-mail-to:
The Secretariat, Executive Committee
Mashiko Ceramics Competition
2030 Mashiko, Mashiko-machi, Haga-gun,
Tochigi-ken, JAPAN 321-4293
Fax: (81)285-70-1180
E-mail: sangyoukankou@ms.town.mashiko.tochigi.jp

